

Vision

We aim to introduce increasingly attractive products to the market that can influence our customers' choices and, at the same time, enhance their quality of life.

Mission

We work to build a present and future in an efficient and sustainable manner. Our work is founded on passion, innovation, the strength and development of our skills, and the value of people. We recognize the human capital at our disposal as a strategic resource for a future of continuous growth. We believe in partnerships with our suppliers for a shared and lasting benefit for both parties.

Value

Not only integrity and responsibility but also loyalty; a spirit of collaboration, consistency, transparency, fairness, customer protection, and culture. These are essential qualities to express oneself and stand out as global citizens.

Integrated Policy

RADICI PIETRO INDUSTRIES & BRANDS Spa is a leading company in its sector in the design, manufacture, and distribution of high-end and luxury textile flooring, high-tech textile coverings, both woven and non-woven, with a high degree of customization, and artificial grass for sports and decorative use.

Since its foundation, the watchword has always been Quality, a principle inextricably linked to Made in Italy and the Seriana Valley. In this area, where the company's headquarters are located, RADICI has built and nurtured a long-standing tradition in the textile world, which represents the heart of its identity and the driving force behind its success.

At RADICI PIETRO INDUSTRIES & BRANDS Spa, tradition and innovation blend harmoniously, combining the value of experience with the most advanced textile technologies. The company uses these skills to create solutions that combine creativity and technical excellence, guaranteeing products of the highest quality.

The primary purpose of the INTEGRATED Policy is to satisfy the needs of all stakeholders with a view to marketing a technologically and economically competitive product with low environmental impact and in full compliance with health and safety aspects in the workplace.

Continuous improvement in quality, processes, and product reliability, achieved through the involvement and commitment of personnel at every level, results in increased satisfaction for all stakeholders and growth in image, competitiveness, and profitability.

It is also the belief of the MANAGEMENT that managing the company and its human and infrastructural resources presupposes the optimization of Safety and Health conditions in the Workplace for all employees and other stakeholders, such as visitors, suppliers, and relevant authorities.

Workplace accidents and illnesses represent a significant cost for the company and the community, both in economic and human terms. For these reasons, the MANAGEMENT has decided to adopt a Health and Safety Management System (HSMS) in accordance with the UNI-INAIL guidelines of 2001. This system aims to identify, prevent, and address issues related to health and safety.

In this regard, an organizational model MOG231 has been adopted, aimed at continuously improving safety and health in the workplace. This approach minimizes risks and ensures safer and more comfortable working conditions.

For the comprehensive realization of the company's INTEGRATED Policy, the MANAGEMENT commits to:

1. Give utmost attention to customer requests and expectations, compliance with applicable Standards, Laws, and Regulations, continuous improvement of the Organization, customer satisfaction, and all stakeholders.
2. Implement and maintain an Integrated Management System (IMS) in accordance with UNI EN ISO 9001 and UNI-INAIL guidelines of 2001, with a commitment to improve effectiveness and efficiency.
3. Periodically review the IMS to ensure its continued suitability and introduce necessary improvements.
4. Ensure a design effectively oriented towards market needs with product adaptation to continuous technological and sustainable development.
5. Ensure targeted marketing through careful analysis of customer needs.
6. Provide timely and accurate technical support.
7. Continuously optimize industrialization processes.
8. Promote a "first time right" policy in order to reduce waste of time and materials;
9. Improve its organizational structure, promoting better computerization, greater dynamism, and the enhancement of human resources;
10. Ensure staff training and motivation at all levels of the company;
11. Commit to reasonable and constant improvement of health and safety conditions, with a view to preventing and/or reducing accidents and occupational diseases in the workplace;
12. Implement continuous improvement of processes, work activities, and the working environment to protect workers, visitors, and suppliers;
13. ensuring a policy aimed at minimizing environmental impact, implementing plant and process investments aimed at increasing energy efficiency and reducing emissions and pollution;
14. combating ongoing climate change through concrete actions that significantly reduce CO2 emissions.

MANAGEMENT plays a strategic and fundamental role in promoting and guiding all activities that affect quality, health, and safety in the workplace. Through a constant commitment to disseminating the above principles and values at all levels of the organization, Management ensures that these concepts are fully understood and integrated into business processes. In addition, it is committed to continuously and carefully reviewing the results achieved, with the aim of monitoring progress, identifying areas for improvement, and ensuring that the standards set are not only met but constantly exceeded.

Cazzano S. Andrea, 18/07/2025
Ivan Palazzi
Managing Director